# ye on **ECHO** Emergency, Community and Health Outreach

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#### ECHO Gets Involved in National Preparedness Month

September is National Preparedness Month (NPM)! NPM is designed to encourage Americans to take simple steps to prepare for emergencies in their homes, businesses, and communities.

ECHO has been invited to be involved in the US Northern Lights Exercise on September 23. It is the first ever critical infrastructure exercise for the five states Minnesota, Iowa, North Dakota, South Dakota and Nebraska.

The exercise will have three primary goals; 1) better understand the threat and potential impact of terrorism, 2) identify gaps and opportunities in information-sharing and emergency response, and 3) identify long-term opportunities to reduce vulnerability, coordinate response, collaborate on preparedness and maximize limited resources.

Learn more about NPM here. Learn more about the US Northern Lights Exercise here.

## You're Invited to Immigration Matters, a Panel Discussion and Recognition Breakfast

Come to Immigration Matters on Tuesday, November 16 from 7-9 a.m. and participate in a thoughtful panel discussion on immigration in Minnesota and English as a primary language with special guests: Howard S. Myers, III, Immigration Lawyer, Tom Gillaspy, MN State Demographer, and Tony Yang, Program Director at the Wilder Foundation.

There is no charge to attend this event which includes breakfast, a panel discussion, recognition of community members and ECHO Partners.

For more details and to RSVP click here or call 651.789.4337.

#### Survey Results Are In!

Thank you so much to everyone who took the time to complete ECHO's 2010 Programming Survey. The analysis has been completed and it's now time to share the results.

In summary, 270 community members and service providers, most of whom were from government and nonprofit organizations, took the survey which ran from June 1-August 27.



Many of the top ranking programming topic suggestions have been covered by ECHO in the past and are currently available online at ECHO's website. In the top 15 suggestions, five were new including: depression, obesity, alcohol, eating healthy on a tight budget, and seat belts.

For a closer look at the results, click here.

## September Schedule: ECHO TV, Web, & Phone

This month on ECHO TV and Web: Check the tptMN channel, PBS Listings, or watch online.

Seasonal and Pandemic Flu Differences

Tuberculosis Awareness and Treatment

> Mass Dispensing of Medicine

Special Education for Young Children

Anyone Can Fall

Severe Weather Warnings

Navigating the Health Care System

Prevention of Kitchen Fires

Breast Cancer: Detection, Prevention, and Treatment

#### ECHO Phone:

Child and Teen Checkups & Back to School Health

Emergency Kit

Emergency Prep (English only)

## **New Program Teaches Viewers Cooking Safety Tips**



Did you know that about half of all house fires start in the kitchen? In ECHO's new show "Prevention of Kitchen Fires," viewers learn easy rules to prevent kitchen fires and steps to take if one starts. This program was created in partnership with the Minnesota Department of Public Safety, State Fire Marshal Division and airs Sundays at 7 p.m. in September. For a complete

schedule, click here. To view the program now in four languages, click here. For promotional fliers in four languages click here and scroll down to "Related Resources."

## Help ECHO Promote the Ground-Breaking Program Breast Cancer: Detection, Prevention, and Treatment

In late August, ECHO filmed *Breast Cancer: Detection, Prevention, and Treatment* which will air on Sundays at 7 p.m. in October. The program is highly anticipated due to it's unique content, the cultures it targets, and the professionals and survivors that were involved.

Help ECHO promote this ground breaking program! To make it easier for you, we've created:

Fliers with show dates and times in English, Spanish, Hmong, and Somali available here under "Related Resources."

A news release in English, Spanish, Hmong, and Somali available here.

A text loop in English, Spanish, Hmong, and Somali which is useful in waiting rooms and lobbies. (email olson@echominnesota.org)

A newsletter article in English, with variations in Spanish, Hmong, and Somali. (email olson@echominnesota.org)

#### **ECHO's Event Schedule**

Blaine Human Service Center's monthly Resource Fair for People with Limited English on Thursday, September 9 from 10 a.m.-12:30 p.m. FREE! Learn more.

Refugee Health Resource Group - "Reconnections Meeting," Tuesday, September 21 (*Private*).

Minneapolis Emergency PrepareFair, Wednesday, September 20 at the IDS Center, Crystal Court in Minneapolis. **FREE!** 

Hmong Resource Fair, Saturday, October 2, Aldrich Arena, Maplewood, FREE! Learn more.

Breast Cancer Awareness Association Annual Conference, Saturday, October 9, Minneapolis Convention Center. Registration fee of \$20-60. To apply for a scholarship to assist with the registration fee, download a form on www.bcaamn.org or contact Ann Kvaal at 651-487-3578.